

HIDEO SASAKI FOUNDATION 2025 SPONSORSHIP OPPORTUNITIES



HIDEO SASAKI FOUNDATION

OUR MISSION IS EQUITY IN DESIGN

THE HIDEO SASAKI FOUNDATION

We support design initiatives that promote equity to strengthen and empower local communities. Through grants, community learning, and education, we take an interdisciplinary approach to tackling global challenges through local action. We believe that the power of design belongs to all of us and we are working with and within communities to ensure that this is the case.

01.

RESEARCH & GRANTS

Large-scale, complex challenges require cross-disciplinary thinking. That's why we convene experts and innovators from all backgrounds to bring issues of inequity in design to the forefront. We look for creative approaches to community building, housing, transit and mobility, health and wellbeing, climate adaptation, and artificial intelligence.

02.

COMMUNITY LEARNING

Informed and engaged residents are central ingredients of a successful community. That's why we host public programs that amplify a diversity of voices and address socially relevant topics as we work toward systemic change. Our public programs engage civic leaders, educators, economists, and technologists to connect design and community-driven action.

03.

DESIGN EDUCATION

A thriving design industry relies on a pipeline of diverse, talented, and passionate practitioners who infuse new ideas and disrupt established patterns. That's why we host design education programs for youth, providing them with opportunities to discover and explore careers in design. Our work advances diversity and inclusivity in the next generation of design professionals.

04.

CELEBRATION OF DESIGN

Celebrate Hideo Sasaki's career, the Sasaki Foundation's work, and the design community. Enjoy food, drinks, and fun while supporting our mission of equity in design! The third annual Celebration of Design will take place on November 13, 2025, from 5:30 to 8:00 p.m. at 110 Chauncy in Downtown Boston. All proceeds support our mission of equity in design.

05.

The Hideo Sasaki Foundation is a 501(c)(3) nonprofit organization founded in 2000 to honor Hideo Sasaki, a renowned landscape architect, trailblazing designer, and founder of the design firm Sasaki. **Design has the power to address the most urgent challenges facing us**, from social equity to environmental resilience. Design is an agent of change. And yet, access to design—for communities who need it the most—is often limited.

We foster equity and inclusivity by engaging diverse groups and individuals in the environment's design. We sponsor research and programs that empower communities and strengthen education in design. Our goal is to expand access to the design world by providing meaningful youth employment, funding community-led design processes, and hosting community learning opportunities that move the industry toward becoming more representative. A thriving design industry requires diverse, talented, and passionate practitioners who infuse new ideas and disrupt established patterns.

The work done under the name of the Hideo Sasaki Foundation must uplift, amplify voices, and nurture inclusive design.

We value:

- **Community voices:** The built environment reflects the voices of the diverse communities in which we reside, work, and visit.
- **Strategic partnerships among change agents:** Empowered community members are agents of change in their neighborhoods, in partnership with each other, designers, and government leaders.
- **Inclusive design leadership:** Design and planning practitioners and leaders reflect and represent the communities in which they work.
- **Co-creation of resilient communities:** Community members, civic leaders, practitioners, and others share expertise to co-create communities resilient to tomorrow's global challenges.
- **Community-centered practice:** The design process amplifies community voices, and practitioners learn from and understand their critical importance.



For more information, please email info@sasakifoundation.org or visit www.sasakifoundation.org.

Our Design Grants fund community experts to create design solutions for challenges in their neighborhoods.

The Sasaki Foundation Design Grants program seeks ideas that promote equity and empower local communities in Greater Boston and the Gateway Cities. Each year, we issue a call for proposals. Finalists pitch their project ideas to a jury at Pitch Night, a public event. Winners receive funding and nearly a year of access to design experts to advance the project.

By funding this work, you support communities to eliminate systematic obstacles. Support teams in their 10-month fellowship by sponsoring an incredible evening where community-based organizations pitch their ideas for community-led design processes.



Design Grants Pitch Night Sponsor: \$5,000-\$10,000

- Underwrite Pitch Night, including interpretation, childcare, and finalist stipends
- Opportunity to engage with grantees throughout the year
- Organization name and logo prominently displayed on digital and print collateral at event and beyond
- Receive publicity via Sasaki Foundation communications through the grant year

COMMUNITY LEARNING

Future of Collaborative Design Symposium
Is It Racist? Is It Sexist? Workshop
Women in Leadership Networking
and more!



Our public programs amplify a diversity of voices and address socially relevant topics as we work toward systemic change.

Future of Collaborative Design Symposium

All sponsors receive the following:

- Organization name and logo displayed at event
- Organization name and logo displayed on digital and print collateral
- Publicity via Sasaki Foundation communications

\$1,000: Bronze Sponsor (10 available)

- Refreshment station named after organization

\$2,500: Silver Sponsor (6 available)

- Breakout room named after organization

\$5,000: Gold Sponsor (4 available)

- Plenary or large session named after organization

\$10,000: Headline Sponsor (1 available)

- Hideo Memorial space named for organization
- Opportunity to provide branded collateral to approximately 125 guests

Sponsorships for All Other Events:

- \$500: Bronze Sponsor (food station)
- \$1,000: Silver Sponsor (drinks station)
- \$2,500: Gold Sponsor (headline)

Designer Trivia Night, February 2025

Is It Racist? Is It Sexist? Workshop, March 2025

Women in Leadership Networking Event, August 2025

Emerging Professionals Networking Event, December 2025

Other Panels and Workshops, TBD



DESIGN EDUCATION

A thriving design industry relies on diverse, talented, and passionate practitioners who infuse new ideas and disrupt established patterns.

That's why we provide youth with opportunities to discover and explore careers in design. We connect young students with design practitioners through deep and meaningful experiences.

By funding this work, you support these leaders and advocate for diversity and inclusion in the next generation of designers. Sponsors provide the required 10 percent matching funds for our government contracts, multiplying their support ninefold. You also allow us to offer jobs to even more students than are covered within our workforce development grants.



DESIGN EDUCATION

Summer Exploratory Experience in Design (SEED) Designing Environmental and Social Impact (DESI) Design Education Matching Program



EMPOWERING THE NEXT GENERATION THROUGH DESIGN THINKING

We connect young students with design practitioners through deep and meaningful work and learning experiences. Our work advances diversity and inclusivity in the next generation of design professionals. A more equitable design industry requires a workforce that reflects a diversity of lived experiences, to the benefit of all.



Matching Program Partner: \$500

- Partner announcement in promotional materials and write-up in monthly newsletter
- Opportunity to attend SEED Matching Partner lunch with students in summer 2025



SEED Student Sponsor: \$2,500

- Underwrite full summer internship for one high school intern not eligible for grant funding
- Organization announced as SEED Partner in promotional materials and monthly newsletter
- Opportunity to provide branded collateral to 60 students



DESI Student Sponsor: \$3,000

- Underwrite full semester internship for one high school intern not eligible for grant funding
- Organization announced as DESI Partner in promotional materials and monthly newsletter
- Opportunity to provide branded collateral to 15 students

CELEBRATION OF DESIGN

NOVEMBER 13, 2025
110 CHAUNCY STREET, BOSTON MA



Our flagship fundraiser celebrates Hideo Sasaki's career, the Sasaki Foundation's work, and the design community.

All sponsors receive the following:

- Organization name and logo prominently displayed on events page and event lists
- Organization name and logo prominently displayed at event and on event collateral
- Publicity via Sasaki Foundation communications throughout the year
- Opportunity to provide branded collateral to approximately 200 event guests



Bronze Sponsor: \$1,000

- VIP event tickets for two (2) guests

Silver Sponsor: \$2,500

- VIP event tickets for four (4) guests
- Logo included at refreshment station



Gold Sponsor: \$5,000

- VIP event tickets for six (6) guests
- Activity station named after organization
- Communication bulletins to local business, architecture, and press publications



Headline Sponsor: \$10,000

- VIP event tickets for ten (10) guests
- Annual award naming rights
- Communication bulletins to local business, architecture, and press publications

[Click to become a Celebration of Design sponsor.](#)

HIDEO SASAKI FOUNDATION

2025 SPONSORSHIP OPPORTUNITIES

	Bronze	Silver	Gold	Headline
Designer Trivia Night <i>February 2025</i>	\$500	\$1,000	\$2,500	
Is it Racist? Is it Sexist? Workshop <i>March 2025</i>	\$500	\$1,000	\$2,500	
Design Grants Pitch Night <i>May 2025</i>			\$5,000	\$10,000
Women in Leadership <i>August 2025</i>	\$500	\$1,000	\$2,500	
Future of Collaborative Design <i>September 2025</i>	\$1,000	\$2,500	\$5,000	\$10,000
Celebration of Design <i>November 2025</i>	\$1,000	\$2,500	\$5,000	\$10,000
Emerging Professionals Event <i>December 2025</i>	\$500	\$1,000	\$2,500	
Other workshops	\$500	\$1,000	\$2,500	
Design Education Matching Program Partner	\$500			
SEED Student Sponsor			\$2,500	
DESI Student Sponsor			\$3,000	